



SALES BULLETIN

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Bulletin: MSA-SALES-2025 – 07 **Issued:** 01/02/2025
To: Dealer Principals
cc: Sales Managers and Stock Controllers
Subject: MSA Sales Operations General Bulletin February 2025

Dear Dealer Partners,

I take the opportunity to update you on the January 2025 result & the February 2025 plans.

NAAMSA

Mazda will be reporting a result of 269 to NAAMSA. Thank you to each Dealer Partner, this result is an overachievement of the January 2025 objective

Financial Product Support Program

The CY25 quarter 1 FPSP actions will remain.

Finance Offers CY25 Q1

The Mazda Finance Offers updated on the 30th January will continue and will expire on the 31st March 2025.

Best regards,

A handwritten signature in black ink, appearing to be 'Daphne Greyling'.

Daphne Greyling
Head of Sales & Dealer Development



GET THAT FEELING |

THANK YOU

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