



## SALES BULLETIN

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**Bulletin:** MSA-SALES-2025 – 07

**Issued:** 01/02/2025

**To:** Dealer Principals

**cc:** Sales Managers and Stock Controllers

**Subject:** MSA Sales Operations General Bulletin February 2025

Dear Dealer Partners,

I take the opportunity to update you on the January 2025 result & the February 2025 plans.

### **NAAMSA**

Mazda will be reporting a result of 269 to NAAMSA. Thank you to each Dealer Partner, this result is an overachievement of the January 2025 objective

### **Financial Product Support Program**

The CY25 quarter 1 FPSP actions will remain.

### **Finance Offers CY25 Q1**

The Mazda Finance Offers updated on the 30<sup>th</sup> January will continue and will expire on the 31<sup>st</sup> March 2025.

Best regards,

A handwritten signature in black ink, appearing to read "Daphne Greyling".

Daphne Greyling  
Head of Sales & Dealer Development



— GET THAT FEELING —

A woman with voluminous, curly hair in shades of orange and yellow leans out of the open rear window of a red Mazda car. She is smiling broadly, and her hair is blowing in the wind. The background is a blurred city skyline at sunset or sunrise, with warm light illuminating the scene.

THANK YOU

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